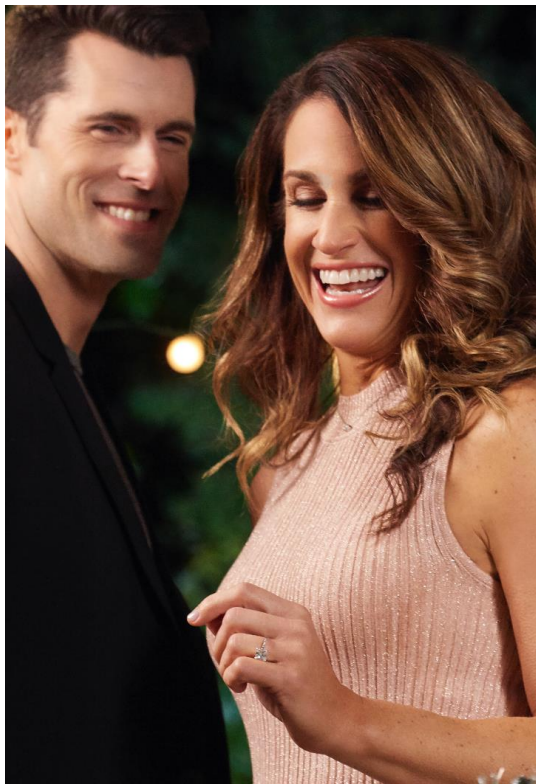




**ACTUAL SUNEVA  
PATIENTS**



# Business Combination Summary

January 2022

SUNEVA<sup>®</sup>  
MEDICAL



# Disclaimer

This presentation (“Presentation”) is provided for informational purposes only and has been prepared to assist interested parties in making their own evaluation with respect to a potential business combination between Viveon Health Acquisition Corp. (“Viveon”) and Suneva Medical, Inc. (together with its direct and indirect subsidiaries, collectively, the “Company” or “Suneva”) and related transactions (the “Proposed Business Combination”) and for no other purpose. This Presentation is intended only for “accredited investors” as defined by all State and Federal Securities Laws, the Securities Act of 1933 and Rule 501 of Regulation D and will be made only to qualified prospective investors pursuant to a subscription agreement. The contents of this Presentation should not be considered to be legal, tax, investment or other advice, and any investor or prospective investor considering the purchase or disposal of any securities of Viveon or the Company should consult with its own counsel and advisers as to all legal, tax, regulatory, financial and related matters concerning an investment in or a disposal of such securities and as to their suitability for such investor or prospective investor.

The distribution of this Presentation may also be restricted by law and persons into whose possession this Presentation comes should inform themselves of and observe any such restrictions. The recipient acknowledges that it is (i) aware that the United States Securities Laws prohibit any person who has material, non-public information concerning a company from purchasing or selling securities of such company or from communicating such information to any other person under circumstances in which it is reasonably foreseeable that such person is likely to purchase or sell such securities, and (ii) familiar with the Securities Exchange Act of 1934, as amended, and the rules and regulations promulgated thereunder (collectively, the “Exchange Act”), and that the recipient will neither use, nor cause any third party to use, this Presentation or any information contained herein in contravention of the Exchange Act, including, without limitation, Rule 10b 5 hereunder.

This Presentation and the information contained herein constitutes confidential information, is provided to you on the condition that you agree that you will hold it in strict confidence and not reproduce, disclose, forward or distribute it in whole or in part without the prior written consent of Viveon and the Company and is intended for the recipient hereof only.

No representations or warranties, express or implied are given in, or in respect of, this Presentation. To the fullest extent permitted by law in no circumstances will Viveon, Suneva or any of their respective subsidiaries, stockholders, affiliates, representatives, partners, directors, officers, employees, advisers or agents be responsible or liable for any direct, indirect or consequential loss or loss of profit arising from the use of this Presentation, its contents, its omissions, reliance on the information contained within it, or on opinions communicated in relation thereto or otherwise arising in connection therewith. Industry and market data used in this Presentation have been obtained from third party industry publications and sources as well as from research reports prepared for other purposes. Neither Viveon nor Suneva has independently verified the data obtained from these sources and cannot assure you of the data’s accuracy or completeness. In addition, this Presentation does not purport to be all inclusive or to contain all of the information that may be required to make a full analysis of Suneva or the Proposed Business Combination. Viewers of this Presentation should each make their own evaluation of Suneva and of the relevance and adequacy of the information.

# Disclaimer (cont.)

## Forward Looking Statements

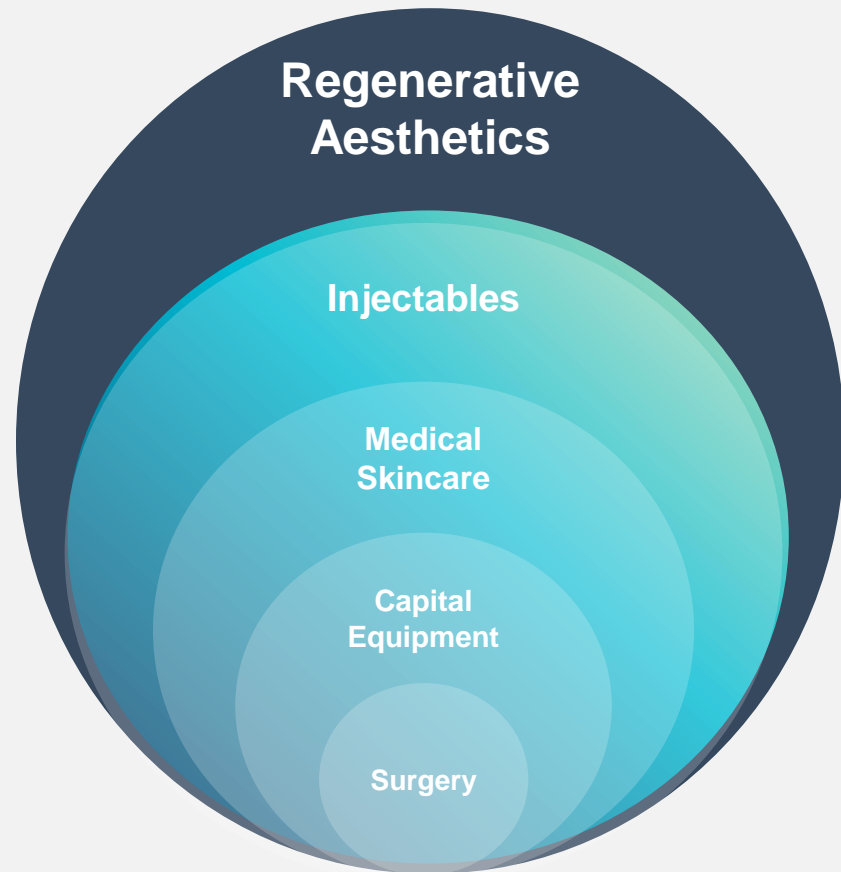
Certain statements in this Presentation may be considered forward looking statements. Forward looking statements generally relate to future events or Viveon's or the Company's future financial or operating performance. For example, statements concerning the following include forward looking statements: the growth of the Company's business and its ability to realize expected results; the viability of its growth and commercial strategy; financial projections; the success, cost and timing of its product development activities; the advantages and potential of its technology and products, including in comparison to competing technologies and products; trends and developments in the industry; changes to federal and state laws and regulations; changes to reimbursement rates; the impact of the COVID 19 pandemic; its total addressable market; and the potential effects of the Business Combination on the Company. In some cases, you can identify forward looking statements by terminology such as "may", "should", "expect", "intend", "will", "estimate", "anticipate", "believe", "predict", "potential" or "continue", or the negatives of these terms or variations of them or similar terminology. Forward looking statements are based upon estimates and assumptions that, while considered reasonable by Viveon and its management, and the Company and its management, as the case may be, are inherently uncertain. All forward looking statements are subject to risks, uncertainties, and other factors which could cause actual results to differ materially from those expressed or implied by such forward looking statements. For further information, please see the Risk Factors set forth in this Presentation as well as the sections entitled "Risk Factors" and "Cautionary Note Regarding Forward Looking Statements" in Viveon's final prospectus relating to its initial public offering, dated December 22, 2020, and other filings that Viveon or the Company will make with the Securities and Exchange Commission (SEC). New risks and uncertainties may emerge from time to time, and it is not possible to predict all risks and uncertainties. You should not place undue reliance on forward looking statements in this Presentation, which speak only as of the date they are made and are qualified in their entirety by reference to the cautionary statements herein. Neither Viveon nor the Company undertakes any duty to update these forward looking statements.

## Use of Projections

This Presentation contains projected financial information with respect to Suneva. Such projected financial information constitutes forward looking information and is for illustrative purposes only and should not be relied upon as necessarily being indicative of future results. The assumptions and estimates underlying such financial forecast information are inherently uncertain and are subject to a wide variety of significant business, economic, competitive and other risks and uncertainties. See "Forward Looking Statements" below. Actual results may differ materially from the results contemplated by the financial forecast information contained in this Presentation, and the inclusion of such information in this Presentation should not be regarded as a representation by any person that the results reflected in such forecasts will be achieved.

Neither the independent auditors of Viveon nor the independent registered public accounting firm of the Company audited, reviewed, compiled or performed any procedures with respect to the projections for the purpose of their inclusion in this Presentation and, accordingly, neither of them expressed an opinion or provided any other form of assurance with respect thereto for the purpose of this Presentation. There are numerous factors related to the markets in general or the implementation of any operational strategy that cannot be fully accounted for with respect to the projections herein. Any targets or estimates are therefore subject to a number of important risks, qualifications, limitations and exceptions that could materially and adversely affect Viveon and the Company's performance. moreover, actual events are difficult to project and often depend upon factors that are beyond the control of Viveon and the Company.

# Leading The Next Wave of Aesthetic Medicine



## Features of Regenerative Aesthetics ...

- Non-surgical treatments completed in office setting
- Aesthetic solutions utilizing the body's restorative capacity <sup>1</sup>
- Delivers immediate AND long-lasting results
- New segment NOT addressed by current players
- **\$11B Total Addressable Market, 15% CAGR to 2025 <sup>2</sup>**

<sup>1</sup> U.S. Food and Drug Administration, *Regenerative Medicine Advanced Therapy Designation (RMAT)*

<sup>2</sup> Medical Insights, Sep 2021, *The Global Aesthetic Market Study: XVIII*



# Overview of Suneva Medical



**Pat Altavilla**

President & CEO



MERZ AESTHETICS



**Dennis Condon**

Executive Chairman



MERZ AESTHETICS



- Leader in fast-growing **regenerative aesthetics** sector with product portfolio of “Only” and “First to Market”
- Team with successful track-record of delivering top-line growth in aesthetics market
- Infrastructure built with approx. \$160M cumulative investments
- Largest shareholder supporting transaction



# Overview of Viveon Health Acquisition Corp.

Operating Professionals with Significant Experience to Support Suneva's Growth Plans ...

70+ Years  
of Combined  
Operating  
Experience

Dedicated  
MedTech  
Focus

Growth-  
Oriented  
Operators

Sales  
Expansion  
Skill-Set

Robust M&A  
Experience

Fortune 500  
Company  
Audit  
Experience

## Viveon's Additions to the Suneva Board of Directors - Background



**Jagi Gill**  
CEO & Chairman of the Board, VHAQ

Boston  
Scientific



TENEX  
HEALTH



**Jim Logothetis**  
Independent Director, VHAQ



# Strong Management Team

More than a century of collective aesthetic market experience



**Pat Altavilla**  
President and CEO



**Brian Pilcher, PhD**  
CSO and Clinical Affairs



**Andy Vutam**  
VP, Marketing



**Pam Misajon**  
VP, Regulatory and Quality



**Todd Harris**  
VP, Sales

# Experienced Board of Directors

Top tier industry experts guiding leadership in regenerative aesthetics



**Dennis Condon**  
Executive Chairman



**Ron Eastman**  
EW Healthcare Partners



**Pat Altavilla**  
President and CEO



**Vince Ippolito**  
Pres. & Chairman,  
Botanix Pharm.



**Brian Chee**  
Managing Partner  
Polaris Partners



**Jagi Gill**  
CEO & Chairman,  
Viveon



**Jim Logothetis**  
Chair of Audit  
Committee



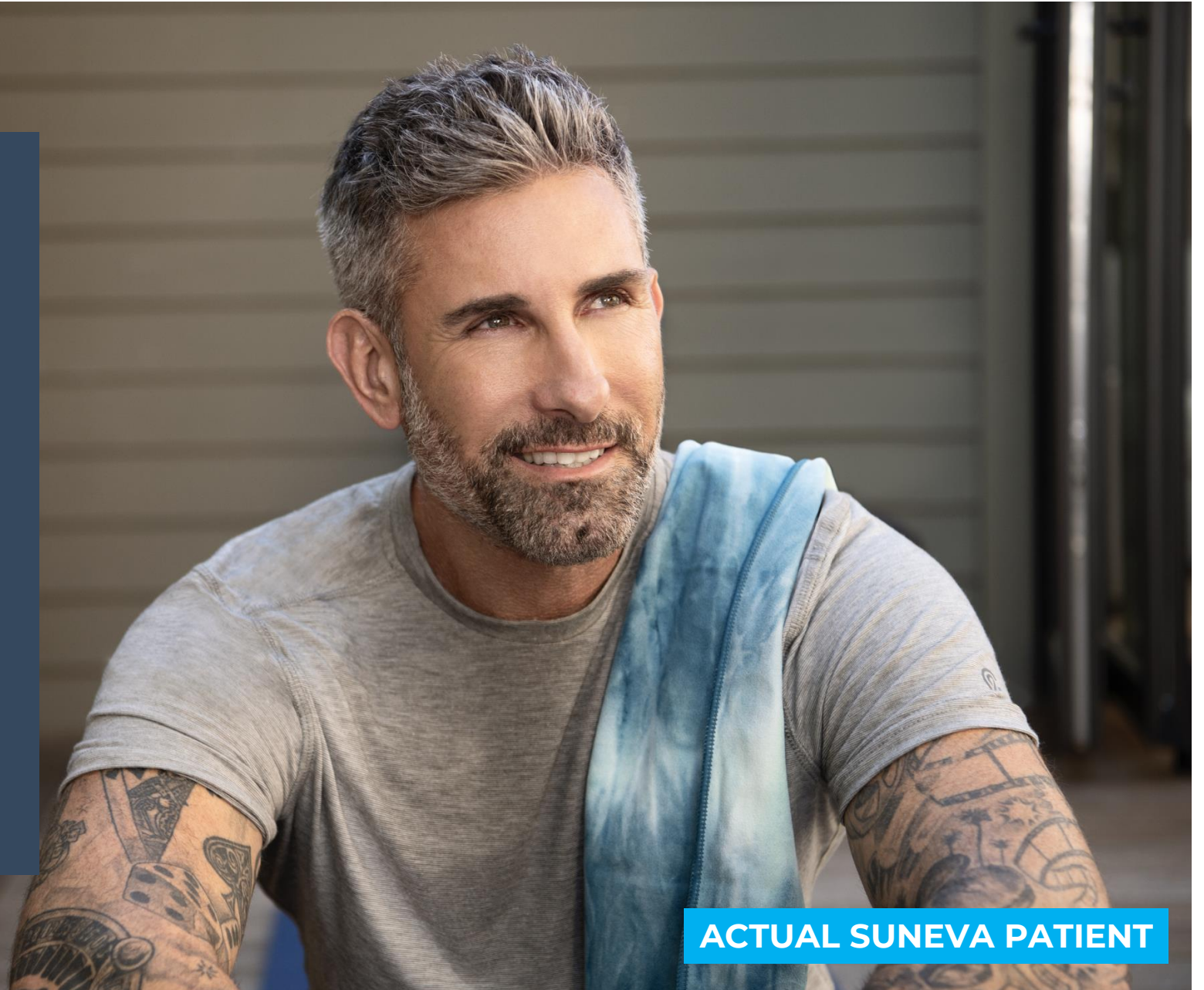
# Company Highlights

- 1 Leading Pure Play in Regenerative Aesthetics** → Enhance appearance with non-surgical solutions (i.e. fillers, bio-stimulants) leveraging patient's own tissue
- 2 De-risked Product Portfolio** → Management intentionally built complementary portfolio with multiple patented "Only" and "First to Market" products
- 3 Experienced Team with Proven Track Record** → Team with repeated prior successes in the aesthetic market delivering growth and value to shareholders
- 4 State of the Art Facility** → Prior investment funded FDA (PMA) clinical programs and manufacturing facility with capacity to support growth
- 5 Large Growth Potential in Growing Sector** → High growth business expected to achieve approx. 50% revenue growth from 2020 – 2024



# Suneva Poised to Lead Regenerative Aesthetics

SUNEVA<sup>®</sup>  
MEDICAL



ACTUAL SUNEVA PATIENT

# Inflection Point for Growth



**Leading the Regenerative Aesthetics sector**



**Team with history and blueprint to deliver growth**



**Portfolio of “Only” and “First to Market” solutions**



**High growth business with near term profitability**



**ACTUAL SUNEVA PATIENT**

# Tailwinds Growing Aesthetic Market

## Untapped Market Opportunities



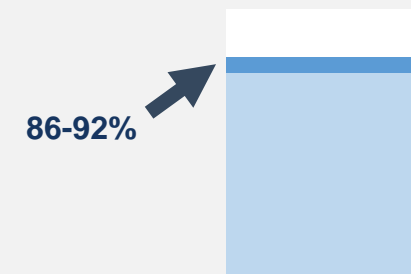
**98% of Millennial Consumers** would consider aesthetic treatment<sup>1</sup>



Longer lasting filler treatments drive approximately **57% male engagement**<sup>2</sup>

## Key Social Trends

**High interest (86% to 92%) in regenerative treatments** across aesthetic consumers ages 25-64<sup>3</sup>



The “Zoom Effect” is estimated to create **40.6% new consumers** that seek aesthetic treatments<sup>4</sup>



**Nearly 2 out of every 3 persons** have favorable opinions towards aesthetic procedures<sup>1</sup>



<sup>1</sup>Allergan 360 Aesthetics Report 2019 – Aesthetic Conscious consumers aged 21--35

<sup>2</sup>Harris Poll Survey, April 4, 2018, *Bellafill Filler Fatigue Study*

<sup>3</sup>Vance and Associates, June 2020, *Consumer Attitude Post COVID Survey*

<sup>4</sup>Sarah Austin, Jan 2021, *Zoom Boom Triggers Surge in Aesthetic Medical Procedures*, Entrepreneur.com: <https://www.entrepreneur.com/article/360356>

# Track Record of Delivering Growth

## Case Studies of Suneva Team

### BioForm Medical/Merz Aesthetics

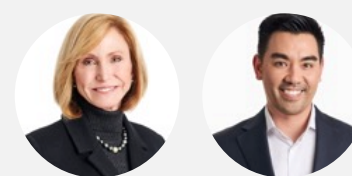
- Strategy, Management, Marketing and Clinical leadership
- Established industry standard medical education program
- Successful acquisition and merger with Merz Aesthetics



**3X**  
Revenue  
Growth in  
4 years

### Zeltiq Aesthetics (CoolSculpting)/Allergan

- Strategy, Management, and Marketing leadership
- Developed global push/pull marketing strategy
- Successful commercialization of new indications



**4.5X**  
Revenue  
Growth in  
3 years



# Suneva Portfolio of Innovation – “Only” and “First to Market”

SUNEVA<sup>®</sup>  
MEDICAL

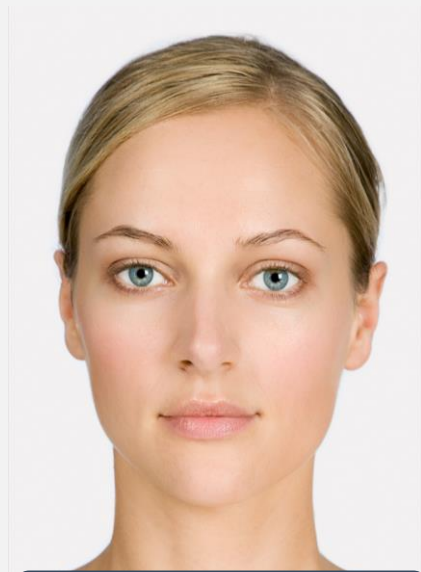


ACTUAL SUNEVA PATIENT





# Meeting Demands of the Aging Process



20's

Skin damage from intrinsic and extrinsic factors



30's

Sagging tissue that increases wrinkles and folds



40's

Volume loss from degrading fat & collagen



50's +

Loss of structure due to bone resorption



# A Curated Portfolio

Products Meeting The Demands of Aging

Structure

bellafill®

Volume

bellafill®

PURE DRAFT

 dermapose

Lift

bellafill®

INSTALIFT™

Rejuvenation

PLASMA IQ™

SERUGLOWMD

 amplifine  
HD PRP TUBES



ACTUAL SUNEVA PATIENT

# Portfolio Poised for Growth

bellafill®

2019

INSTALIFT™

bellafill®

2020

of amplifine  
HD PRP TUBES

SERUGLOWMD

PUREGRAFT

φ dermapose

PLASMA IQ™

INSTALIFT™

bellafill®

2021



ACTUAL SUNEVA PATIENT

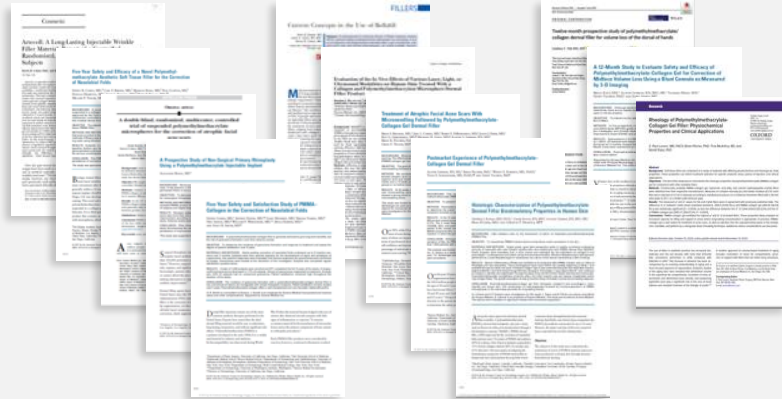


**Demands Met: Structure / Volume / Lift**



**The FIRST and ONLY FDA-Approved (PMA)  
Bio-stimulating Filler that lasts up to 5 years**

**22 Patents / 13 Publications**



Before



After



Before



After

Bellafill® is indicated for the correction of nasolabial folds and moderate to severe, atrophic, distensible facial acne scars on the cheek in patients over the age of 21 years. Patients who have had a positive reaction to the Bellafill® Skin Test, have a history of severe allergies, have known bovine collagen allergies, are allergic to lidocaine, have bleeding disorders or are prone to thick scar formation and/or excessive scarring should not receive Bellafill®. The safety of Bellafill® for use during pregnancy, breastfeeding, or in patients under 21 has not been established. You may experience temporary swelling, redness, pain, bruising, lumps/bumps, itching, and discoloration at the treatment site. These side effects are usually transient and typically resolve within 1–7 days. You may experience lumps/bumps/papules that may occur more than one month after injection and that may persist. Less common side effects include rash and itching more than 48 hours after treatment, persistent swelling or redness, lumps/bumps, acne, and increased sensitivity at treatment sites. Infrequently, granulomas may occur and may be treated by your licensed physician provider. Be sure to call your licensed provider immediately if you notice any unusual skin reactions around the treatment area

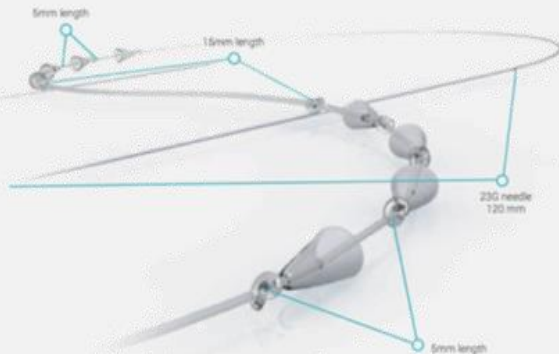
**Demands Met: Volume / Lift**



**SILHOUETTE INSTALIFT™**

**The FIRST Absorbable Suture with FDA 510(k)  
Indicated for Cosmetic Facial Procedures**

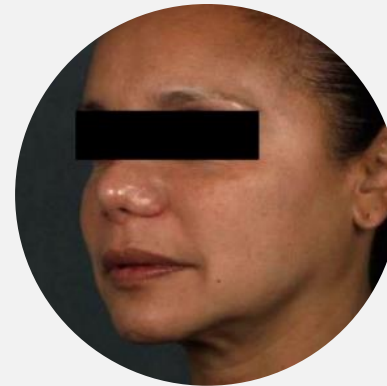
**2 Patents / 8 Publications**



Before



After (3 weeks)



Before



After (3 months)

Silhouette InstaLift® is indicated for use in mid-face suspension surgery to temporarily fixate the cheek sub-dermis in an elevated position. Silhouette InstaLift should not be used in patients with any known allergy or foreign body sensitivities to plastic biomaterial or in situations where internal fixation is otherwise contraindicated, (e.g. infection.) The device should not be used in patients appearing to have very thin soft tissue of the face in which the implant may be visible or palpable. Like all procedures of this type there is a possibility of adverse events, although not everybody experiences them. Adverse events include but are not limited to infection, minimal acute inflammatory tissue reaction, pain, swelling and edema, transient hematoma or bruising and transient rippling or dimple formation.

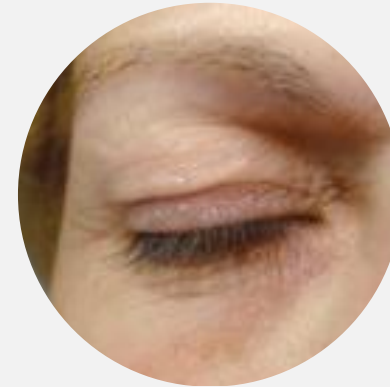


## Demands Met: Skin Rejuvenation

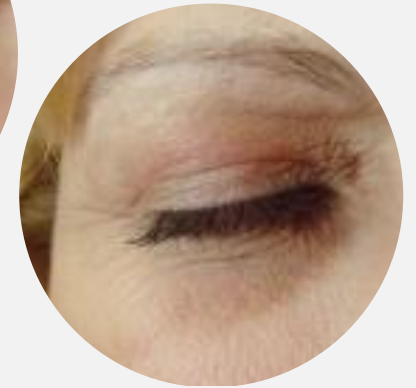
# PLASMA IQ™

## The FIRST Hand-held Plasma Energy Device with FDA 510(k) Indicated for Skin Rejuvenation

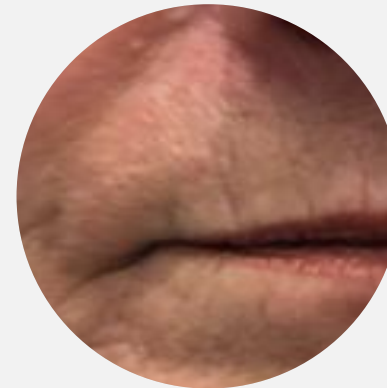
4 Publications



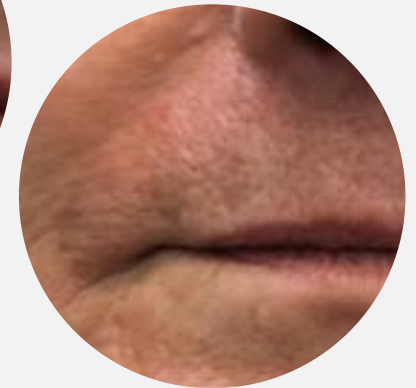
Before



After



Before



After

PLASMA IQ is FDA cleared to be used in the removal and destruction of skin lesions and the coagulation of tissue. The most common side effects are swelling, tenderness, scabbing and redness. PLASMA IQ is Rx only and should only be used by medically licensed and certified practitioners.

## Demands Met: Volume



dermapose

PUREGRAFT

# Fat Grafting Technologies for Facial Volumization and Body Aesthetics

## FDA 510(k) Products

10 Patents / 3 Publications



Before



After



Before

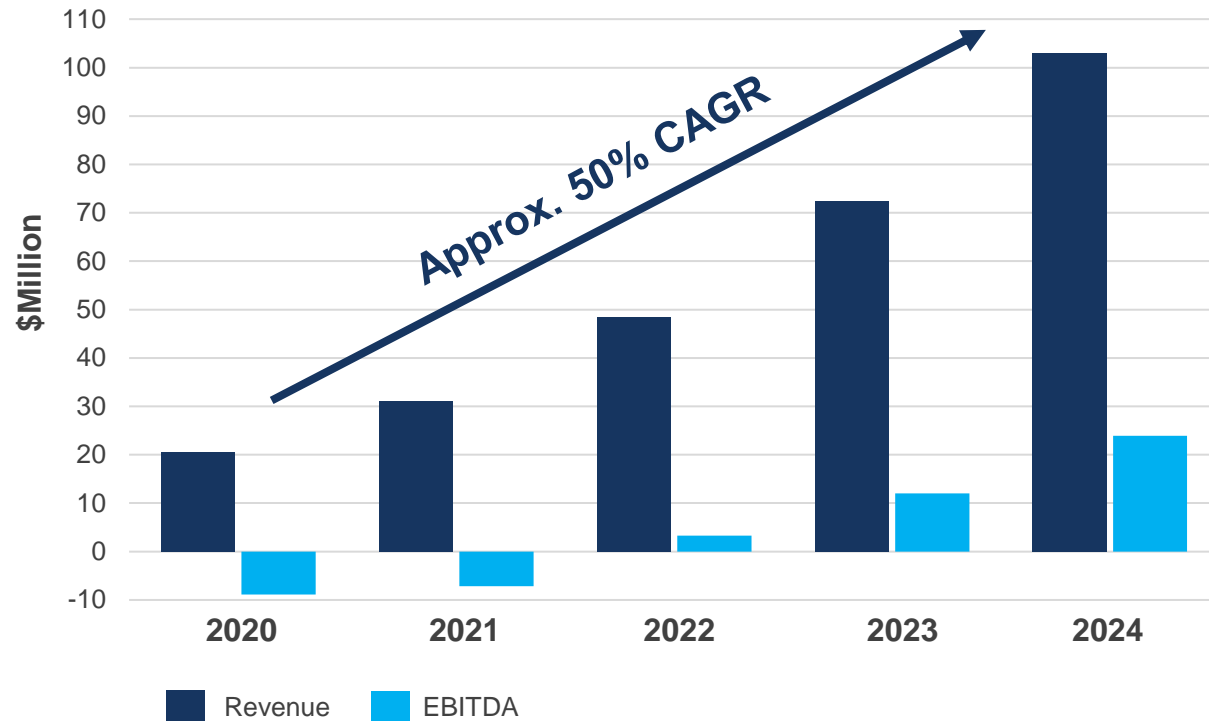


After

Dermapose Refresh is a sterile medical device cleared to be used for the processing of lipoaspirate tissue in medical procedures involving the harvesting, concentrating and transferring of autologous adipose tissue harvested with a lipoplasty system. Dermapose Refresh is contraindicated for use in intravenous applications. Fat tissue harvested with Dermapose Refresh is only to be used for reimplantation without any additional manipulation. Extreme caution should be taken when using Dermapose Refresh in patients with chronic medical conditions, such as diabetes, heart or lung diseases, circulatory disease, or obesity. Results of the procedure may or may not be permanent.

# High Growth & Profitable Outlook\*

2020-2024 Forecast



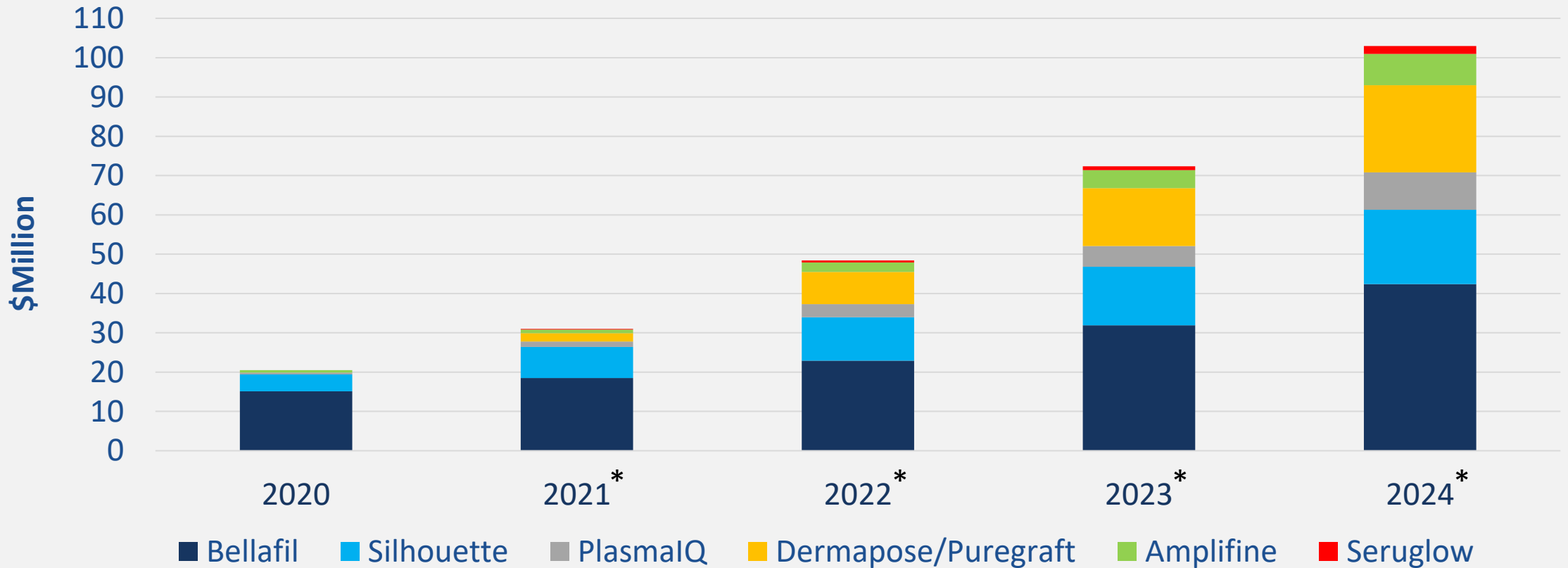
## Key Growth Drivers

1. Diverse portfolio within last 12 months
2. Expanded field sales force
3. Increase clinical education initiatives
4. Launch practice management program

**Note:** Projections exclude product pipeline launches and international expansion

\* Financial projections reflect management's current expectations and beliefs. Financial performance, including high growth and profitably metrics is subject to change.

# Est. Revenue Contribution by Product Line



\* Estimated  
 Financial projections reflect management's current expectations and beliefs.  
 Financial performance, including high growth and profitability metrics is subject to change.

# Proven Blueprint To Deliver Revenue Growth

SUNEVA<sup>®</sup>  
MEDICAL

VIVEON

ACTUAL SUNEVA PATIENT





# Sales Channel Expansion Delivers Scale

## Current Sales Coverage\*



## Future Sales Expansion \*\*

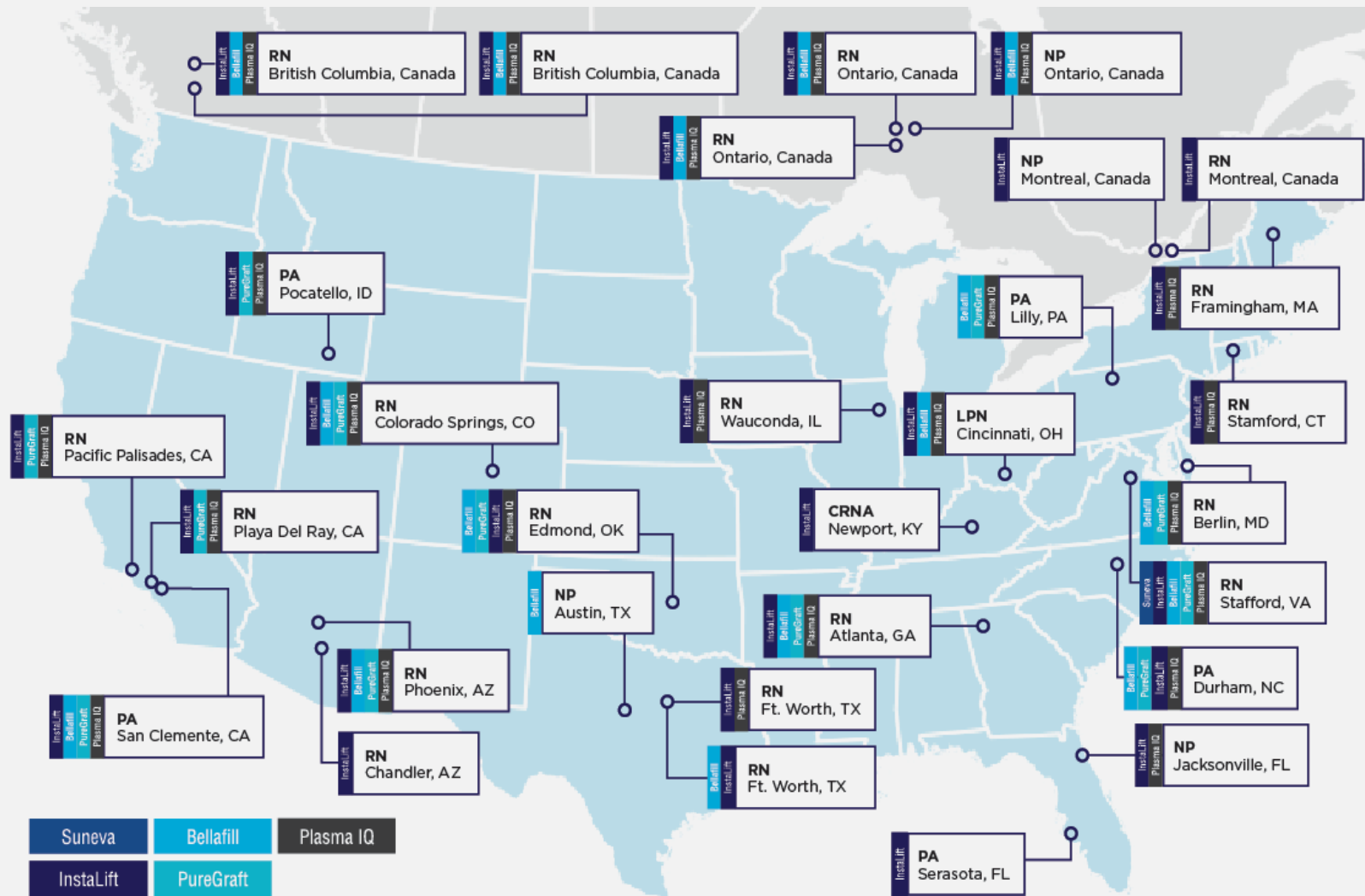


**Anticipated Doubling of Field Sales Force by end 2022**  
**Expected to Result in Tripling of Revenue within 18 Months \*\***

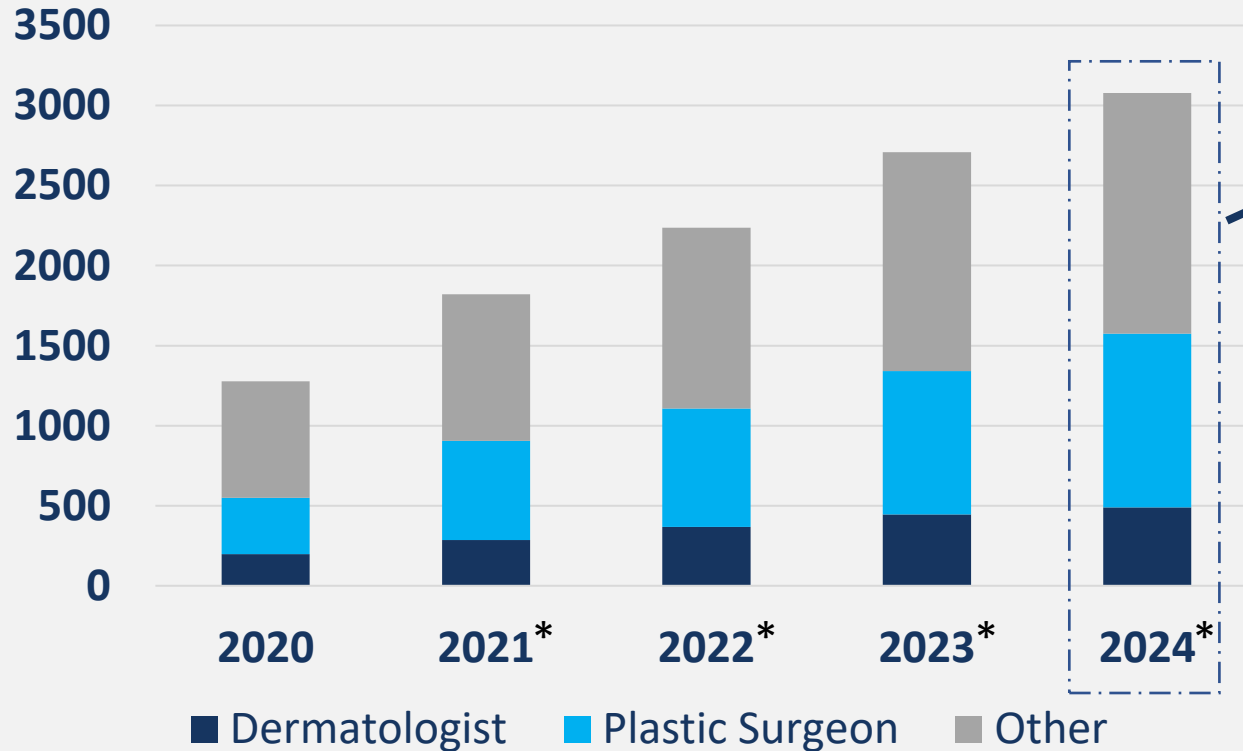
\* As of November 1, 2021

\*\* Anticipated based upon management's expectations and belief as of November 1, 2021

# Leverage Robust Clinical Support



# Est. US Customer Growth Plan



Customer install base of **3000** estimated to deliver **\$100M** revenue

**3000** customers represents approximately **8%** of total target customer base

11,000 (est.)  
Dermatologists  
In US FN1

7,000 (est.)  
Plastic Surgeons  
In US FN1

19,000 (est.)  
MedSpas  
In US FN2

Other: MedSpa Physician (i.e. ENT, Primary Care)

- Estimated -Financials projections reflects management’s current expectations and beliefs
- Financial performance, including high growth and profitability metrics, is subject to change.
- 1. AAMC Physician Specialty Report 2020
- 2. Health and Wellness Spas in the US, IBIS Worldwide 2021

# Push/Pull Strategy

## Proven Programs Driving Product Adoption

### Push Portfolio to Physicians

- Field-Based Clinical Education
- Regional Centers of Excellence
- Delivering Continuing Medical Education

### Pull Patients To Physicians

- Increase Patient Conversion at Practice
- Patient-Lead Recruitment to Practice
- Digital Marketing Tools Increase Traffic

# Portfolio Growth: Three-Part Plan

## Product Line Extensions

SERUGLOWMD

Q2 2022 (est) FDA Clearance New Stamper

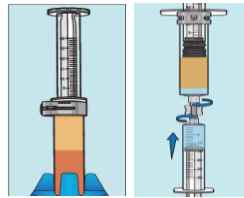
PLASMA IQ™

Q4 2021 Eye Indication

bellafill®

2022-2024 (est.) Expanded Indications & Size

## Tuck-in Acquisitions



Innovative  
Fat Transfer



Novel Tissue  
Lift Sutures



Platelet-Rich Plasma  
(PRP) Mask

## Hair Restoration Program



Est. \$40B\*  
Total Global  
Addressable  
Market by  
2026

Exosome Based Technology

Sub-cutaneous Delivery

Program anticipated to begin  
2022 through FDA/BLA Pathway

• <https://www.gminsights.com/industry-analysis/hair-transplant-market>



# Global Expansion

## Current Markets\*

- South Korea
- Hong Kong
- Mexico
- Canada
- United States

## Anticipated Future Markets\*\*

- China (CFDA Approval Pending)
- APAC (Japan, Taiwan, Australia, SE Asia – Thailand, Singapore, Malaysia)
- Western Europe (Select Regions)
- Middle East (UAE, Qatar)



\* As of Nov 1, 2020, Bellafil approved in Mexico (pending distributor selection)

\*\* Based on managements expectations and beliefs as of Nov 1, 2021



# No Infrastructure Investments Required



**Vertically Integrated Manufacturing**



**Quality & Regulatory Expertise**



**Operations with Capacity**



**People, Property & Processes**

# High Growth Business within High Growth Sector

SUNEVA<sup>®</sup>  
MEDICAL

VIVEON



ACTUAL SUNEVA PATIENT

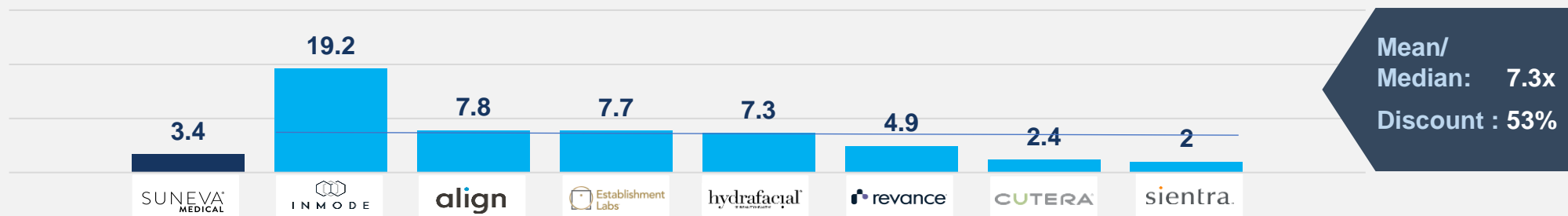
# Suneva's Accelerated Growth as a Public Company

- |   |                                 |   |  |
|---|---------------------------------|---|--|
| 1 | Category Leadership             | → | High Growth Company in a High Growth Sector        |
| 2 | Untapped Growth Opportunity     | → | Capital Accelerates US & Global Expansion          |
| 3 | Experienced Management Team     | → | Proven Track Record of Delivery High Growth        |
| 4 | Strong Financials               | → | High Growth and Profitable With Un-Realized Upside |
| 5 | Compelling Investment Valuation | → | Competitive Pricing vs Peers                       |

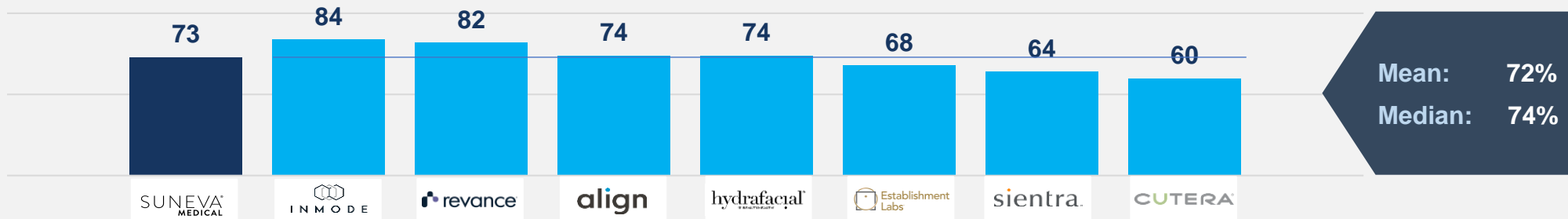


# Aesthetic Company Peer Valuations

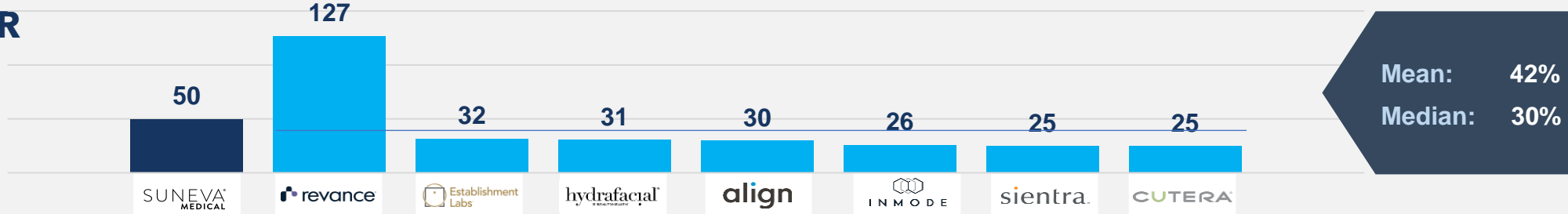
**EV / Revenue  
2023E**  
(multiple)



**Gross Margin  
2023E**  
(percent)



**Revenue CAGR  
2020-2024E**  
(percent)



# Thank you

SUNEVA<sup>®</sup>  
MEDICAL



ACTUAL SUNEVA PATIENTS



# Appendix



# Value Proposition

	Avg Cost to Provider	Avg Retail Cost to Patient	Provider Margin	Key Benefits
<b>Bellafill</b>	\$1,395 cost per kit of 5 syringes	\$3,500 per kit	60% profit margin	<ul style="list-style-type: none"> <li>• Immediate results</li> <li>• Stimulates collagen</li> <li>• Lasts up to 5 years</li> <li>• Robust safety data</li> </ul>
<b>RADIESSE</b>	\$250 per syringe	\$2,400 per syringe (\$800 per syringe / 3 syringes needed for face)	68% profit margin	<ul style="list-style-type: none"> <li>• Immediate results</li> <li>• Stimulates collagen</li> <li>• Lasts up to 1 year</li> </ul>
<b>Sculptra</b>	\$350 per vial	\$3,200 per treatment (\$800 per vial / 4 vials needed for face)	56% profit margin	<ul style="list-style-type: none"> <li>• Stimulates collagen</li> <li>• Lasts up to 2 year</li> </ul>

All figures based on management's analysis and estimates of general market knowledge and Company customer surveys.

Bellafill® is indicated for the correction of nasolabial folds and moderate to severe, atrophic, distensible facial acne scars on the cheek in patients over the age of 21 years. Patients who have had a positive reaction to the Bellafill® Skin Test, have a history of severe allergies, have known bovine collagen allergies, are allergic to lidocaine, have bleeding disorders or are prone to thick scar formation and/or excessive scarring should not receive Bellafill®. The safety of Bellafill® for use during pregnancy, breastfeeding, or in patients under 21 has not been established. You may experience temporary swelling, redness, pain, bruising, lumps/bumps, itching, and discoloration at the treatment site. These side effects are usually transient and typically resolve within 1–7 days. You may experience lumps/bumps/papules that may occur more than one month after injection and that may persist. Less common side effects include rash and itching more than 48 hours after treatment, persistent swelling or redness, lumps/bumps, acne, and increased sensitivity at treatment sites. Infrequently, granulomas may occur and may be treated by your licensed physician provider. Be sure to call your licensed provider immediately if you notice any unusual skin reactions around the treatment area





SILHOUETTE INSTALIFT™

# Value Proposition

	Avg Cost to Provider	Avg Retail Cost to Patient	Provider Margin	Key Benefits
<b>Silhouette Instalift</b>	\$1,495 cost per box of 10 sutures	\$4,000 for 8 sutures	62% profit margin	<ul style="list-style-type: none"> <li>• Greater lifting capacity</li> <li>• Stimulates collagen</li> <li>• Lasts up to 2 years</li> </ul>
<b>PDO Threads</b>	\$15 per thread	\$50 per thread \$2,500 per treatment (average 50 threads per patient/treatment)	70% profit margin	<ul style="list-style-type: none"> <li>• Provides some lifting</li> <li>• Cheaper to access</li> <li>• Lasts 6-9 months</li> </ul>

All figures based on management's analysis and estimates of general market knowledge

Silhouette InstaLift® is indicated for use in mid-face suspension surgery to temporarily fixate the cheek sub-dermis in an elevated position. Silhouette InstaLift should not be used in patients with any known allergy or foreign body sensitivities to plastic biomaterial or in situations where internal fixation is otherwise contraindicated, (e.g. infection.) The device should not be used in patients appearing to have very thin soft tissue of the face in which the implant may be visible or palpable. Like all procedures of this type there is a possibility of adverse events, although not everybody experiences them. Adverse events include but are not limited to infection, minimal acute inflammatory tissue reaction, pain, swelling and edema, transient hematoma or bruising and transient rippling or dimple formation.

# PLASMA IQ™ Value Proposition

	Avg Cost to Provider	Avg Retail Cost to Patient	Provider Margin	Key Benefits
<b>Plasma IQ</b>	\$7,500/device \$60/probe	\$1,400 (\$700 X 2 treatments)	<ul style="list-style-type: none"> <li>• Ability to pay off device with 5 patient treatments</li> <li>• After device payoff – 91% profit with probes per treatment</li> </ul>	<ul style="list-style-type: none"> <li>• FDA cleared device</li> <li>• Lower cost option compared to other capital equipment</li> <li>• Non-surgical / min downtime</li> </ul>
<b>Subnovii</b>	\$12,000 / device \$60 / probe	\$1,400 (\$700 X 2 treatments)	<ul style="list-style-type: none"> <li>• Ability to pay off device with 8 patient treatments</li> <li>• After device payoff – 91% profit with probes per treatment</li> </ul>	<ul style="list-style-type: none"> <li>• FDA approved device</li> <li>• Lower cost option compared to other capital equipment</li> <li>• Non-surgical bleph / min downtime</li> </ul>
<b>Plasma Concepts (non-FDA approved device)</b>	\$6,500 / device \$50 / probe	\$1,200 (\$600 X 2 treatments)	<ul style="list-style-type: none"> <li>• Ability to pay off device with 4 patient treatments</li> <li>• After device payoff – 90% profit with probes per treatment</li> </ul>	<ul style="list-style-type: none"> <li>• Lower cost option compared to other capital equipment</li> <li>• Non-surgical / min downtime</li> </ul>

All figures based on management's analysis and estimates of general market knowledge

PLASMA IQ is FDA cleared to be used in the removal and destruction of skin lesions and the coagulation of tissue. The most common side effects are swelling, tenderness, scabbing and redness. PLASMA IQ is Rx only and should only be used by medically licensed and certified practitioners.



PURE DRAFT

# Value Proposition

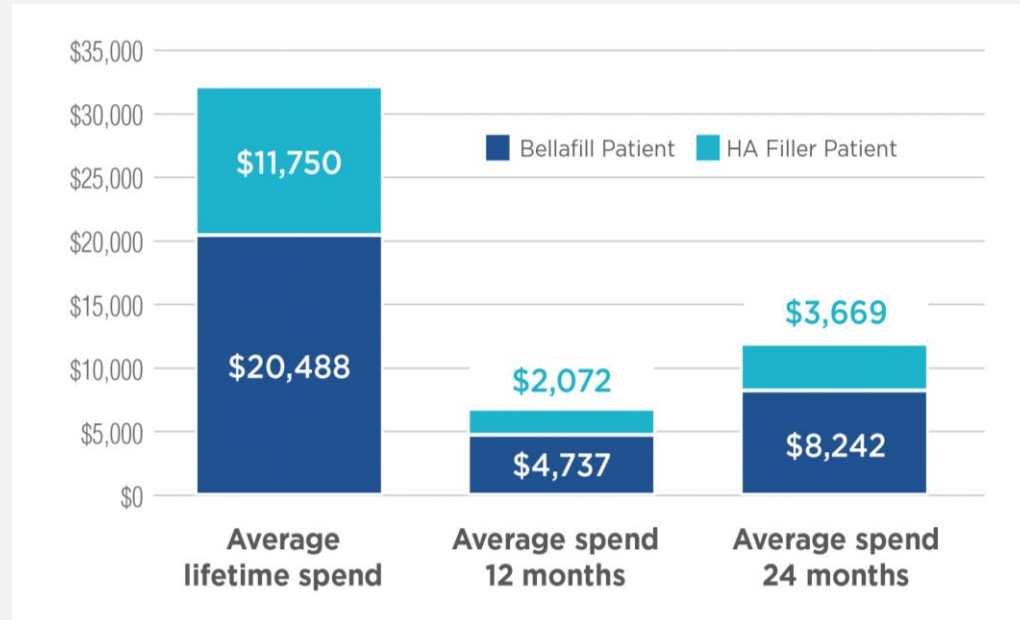
	Avg Cost to Provider	Avg Retail Cost to Patient	Provider Margin	Key Benefits
<b>Dermapose</b>	\$450 per syringe \$18 per cc of sized fat	\$3,750 for full face volumization	88% profit margin	<ul style="list-style-type: none"> <li>Ability to offer full face volumization</li> <li>\$3,750 for full face vs. \$13,750 using HA's</li> </ul>
<b>HA Fillers</b>	\$200 per syringe	\$550 per syringe	63% profit margin	<ul style="list-style-type: none"> <li>Seen as the standard for fillers</li> <li>Easy to inject</li> </ul>
<b>Puregraft</b>	\$550 avg cost per bag	\$4,500 avg cost for fat grafting for breast augmentation	87% profit margin	<ul style="list-style-type: none"> <li>Ability to remove 97% of impurities for more predictable and long-lasting fat grafting</li> <li>Alternative to using implants for breast and buttock augmentation</li> <li>Ability to provide other body contouring procedures</li> </ul>

All figures based on management's analysis and estimates of general market knowledge

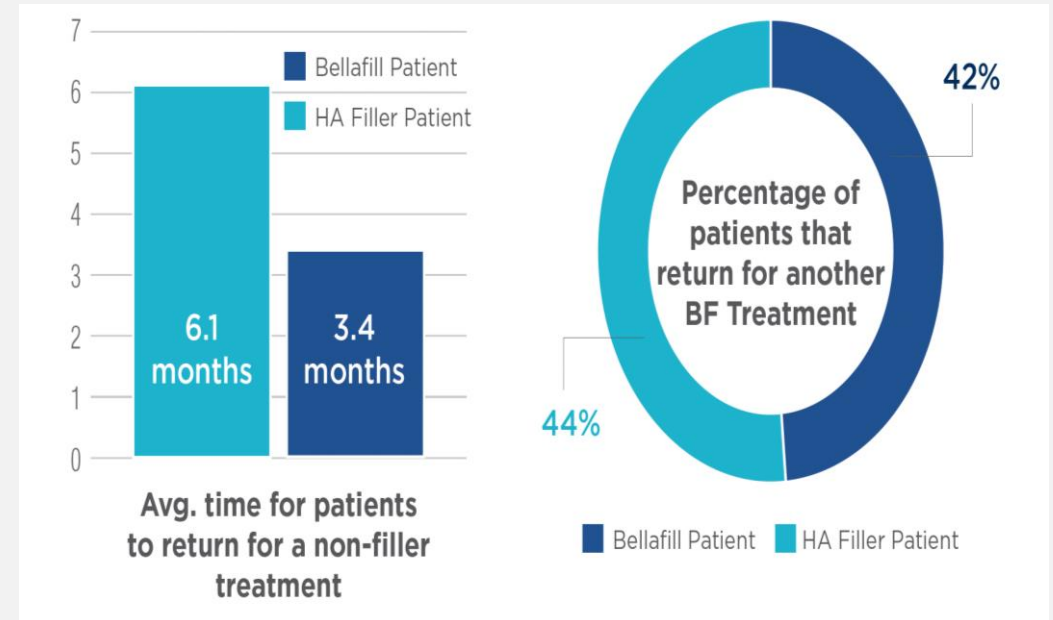
Dermapose Refresh is a sterile medical device intended for the processing of lipoaspirate tissue in medical procedures involving the harvesting, concentrating and transferring of autologous adipose tissue harvested with a legally marketed lipoplasty system. Dermapose Refresh is contraindicated for use in intravenous applications. Fat tissue harvested with Dermapose Refresh is only to be used for reimplantation without any additional manipulation. Extreme caution should be taken when using Dermapose Refresh in patients with chronic medical conditions, such as diabetes, heart or lung diseases, circulatory disease, or obesity. Results of the procedure may or may not be permanent. Results of the procedure will depend upon patient age, surgical sites, and experience of the surgeon. Fat removal should be limited to that necessary to achieve a desired cosmetic effect. Puregraft This product is certified as a medical device in the European Union under the Medical Device Directive 93/42/EEC by SGS CE0120, exclusively for the indication of autologous fat transfer. Other non-medical uses ascribed to this device such as aesthetic body contouring are not within the scope of CE certification, and users should be aware product performance and/or safety has not been evaluated by SGS for those purposes.

# Bellafill Account Growth

## Case Study



Average lifetime spend of a Bellafill patient is almost **double** that of a regular HA patient

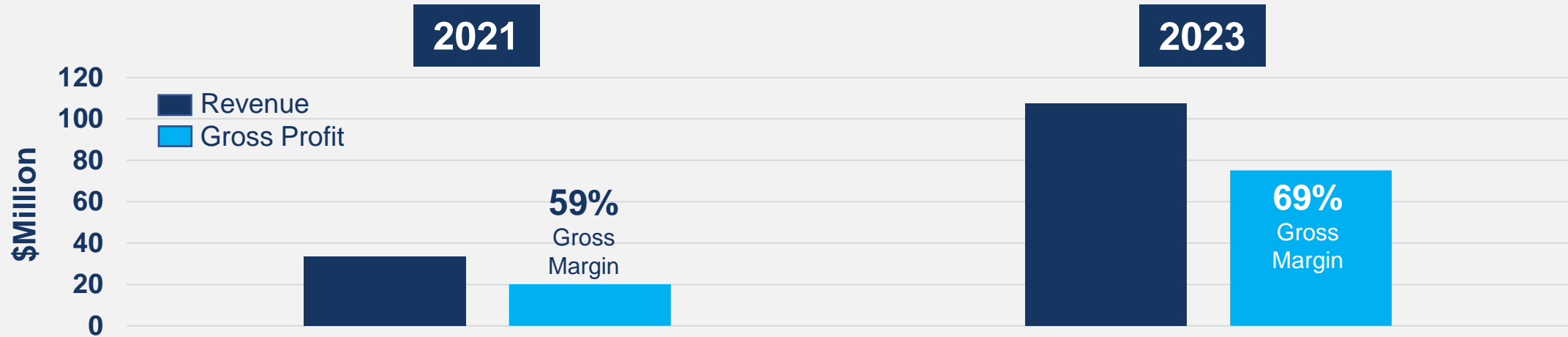


Bellafill patients come back to the practice for non-filler treatments **faster**, on average, than HA patients

Bellafill patients still want **MORE** Bellafill!



# Improving Gross Margins



<u>Gross Margins</u>	
Bellafil	61%
Instalift	55%
PlasmaIQ	58%
Puregraft/Dermapose	51%
SeruGlow	69%
Amplifine	81%

<u>Gross Margins</u>	
Bellafil	70%
Instalift	55%
PlasmaIQ	57%
Puregraft/Dermapose	82%
SeruGlow	69%
Amplifine	85%

# Transaction Overview

## Sources & Use

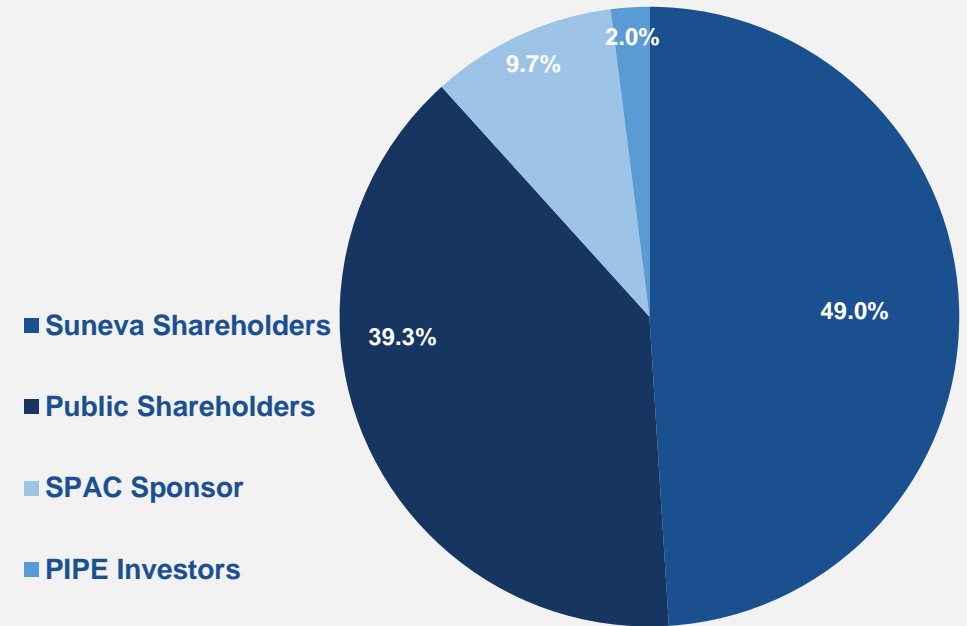
Sources*	Amount (\$MM)
Cash Held in SPAC Trust*	\$201*
Suneva Shareholder Equity Rollover	\$250
Equity Issued for SPAC Sponsor	\$50
PIPE	\$10
<b>Total Sources</b>	<b>\$511</b>

Uses	Amount (\$MM)
Suneva Shareholder Equity Rollover	\$250
Equity Issued for SPAC Sponsor	\$50
Cash to Balance Sheet <sup>1</sup>	\$193
Assumed Transaction Expenses	\$18
<b>Total Uses</b>	<b>\$511</b>

Notes:

- Assumes no redemptions;
- Including rights; not giving into effect to private and public warrants striking at \$11.50/share;
- Does not include 12 million earn-out shares issued to Suneva security holders upon achieving the following share price milestones;
  - Tranche 1: 4 million shares issued at \$12.50/share within 2 years ("Tranche 1 Target")
  - Tranche 2: 4 million shares issued at \$15.00/share within 3 years ("Tranche 2 Target")
  - Tranche 3: 4 million shares issued at \$17.50/share within 5 years ("Tranche 3 Target")
- A total of 5.1 million of Sponsor's private warrants and 1.4 million shares of Sponsor's common stock vest as follows:
  - Tranche 1 Target: 1,700,000 warrants and 466,666 shares of common stock
  - Tranche 2 Target: 1,700,000 warrants and 466,666 shares of common stock
  - Tranche 3 Target: 1,700,000 warrants and 466,666 shares of common stock

## Pro Forma Ownership



\* Cash in Trust at SPAC IPO December 2020

# Illustrative Use of Proceeds

Illustrative Minimum Cash to Close	\$100M	
Closing Costs/Fees (est.)	\$18M	
<hr/>		
<b>Anticipated Cash at Close</b>	<b>\$82M</b>	
<b>Growth Initiatives (2022–2024)</b>		
<hr/>		
US Sales Channel Development & Marketing	\$39M	} 62% of Proceeds
Global Market Expansion	\$12M	
R&D - Product Line Extensions	\$7M	} 30% of Proceeds
R&D - Product Development Hair Restoration*	\$18M	

\* Assume Clinical Program Involving BLA regulatory pathway with FDA